3.3. Personalized website content

No.	Title of cookies	Retention period	Cookies description	First party cookie	Third party cookie	Type of the solution, information on a service provider of the cookie, data transfer to third party (if any) and data transfer outside European Union (if any)	Data processed	Websites where cookie is used
3.3.1.	insdrPushCookieStatus	1 day	Shows opt-in according to its existence		x	Type of the solution – Cookie – Hotjar; The Service provider of cookies – airBaltic, Hotjar; Data are not transferred to third parties and data are not transferred outside European Union	User session data, user id, if returned visitor, viewport data (device size), visited websites/blocks on websites/buttons info **Data processed** User session data, user id, if returned visitor, viewport data (device size), visited websites/blocks on websites/buttons info	https://www.airbaltic.com **Websites where cookie is used** https://www.airbaltic.com
3.3.2.	migratedSDK	2 months	Stores already registered sdk path		x			
3.3.3.	native-permission-impression	1 year	Stores the status between the user and native opt-in permission screen. It helps us to show opt-in screen again for the users who didn't see it.		x	**Type of the solution, information on a service provider of the cookie, data transfer to third party (if any) and data transfer outside European Union (if any)** Type of the solution – Cookie – Hotjar; The Service provider of cookies – airBaltic, Hotjar; Data are not transferred to third parties and data are not transferred outside European Union		
3.3.4.	insdrSubsIdCreateDate	2 months	Creation date of Web Push Token.		x			
3.3.5.	push-request-sent	2 months	Collects opt-in log according to its existence		x			
3.3.6.	insdrPayloadComplete	2 months	Used for checking if user has token and sw migration required		x			

3.3.7.	isVAPID	1 year	Confirms that token has been given by vapid key		x			
3.3.8.	insdrSubsId	2 months	Web Push Token of the user.		x			
3.3.9.	ins-user-attributes-#	1 year	Holds the Custom User Attributes that defined by the partner.		x			
3.3.10.	spUID	session	Holds the unique identifier of each user visited partner site.		x			
3.3.11.	ins-user-attributes-86365	session	Holds the attribute information of the users.		x			
3.3.12.	_dvp	2 years	Spriditis unique ID	x				